

Join us.



69TH ANNUAL ROGERS CONN SMYTHE SPORTS CELEBRITIES DINNER & AUCTION

Wednesday, February 5, 2020

**THE FAIRMONT ROYAL YORK HOTEL
100 Front St. W.
Toronto, ON M5J 1E3**



**Helping Kids with
Physical Disabilities
Succeed**

69TH ANNUAL ROGERS CONN SMYTHE SPORTS CELEBRITIES DINNER & AUCTION

Invest in a child's future

Sixty-eight years ago, a small but dedicated group of people took one special night and turned it into a time-honoured tradition that is known today as the Rogers Conn Smythe Sports Celebrities Dinner & Auction.

An exclusive night out with pre and post VIP receptions, celebrity interviews, a gourmet meal and silent and live auctions, the 69th Annual Conn Smythe Sports Celebrities Dinner & Auction promises an unforgettable night with access to a unique group of high-profile individuals. Don't miss this significant opportunity for your company to become involved with one of Toronto's most unique and talked about fundraising events while making a meaningful difference in the lives of children and youth with physical disabilities.

Who benefits? Kids with physical disabilities!

Whether it's providing funding to help a child get a wheelchair so they can attend their local school, or offering them the chance to make new friends and try thrilling activities at our fully accessible summer camps, the money raised at this event will help give kids with physical disabilities the chance to focus on what they can do rather than on their limitations.

Easter Seals Ontario relies on the generosity of public donations to offer its programs and services for kids with physical disabilities. Together, we are helping kids BE KIDS.

For more information, visit EasterSeals.org.



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Align yourself with success

An event that consistently maintains a high media profile, the Rogers Conn Smythe Sports Celebrities Dinner & Auction is a smart sponsorship choice for companies of any size or in any sector. With multiple opportunities to network with business, community and sports leaders, your sponsorship offers you the chance to impress partners and clients, reward employees and make valuable professional connections.

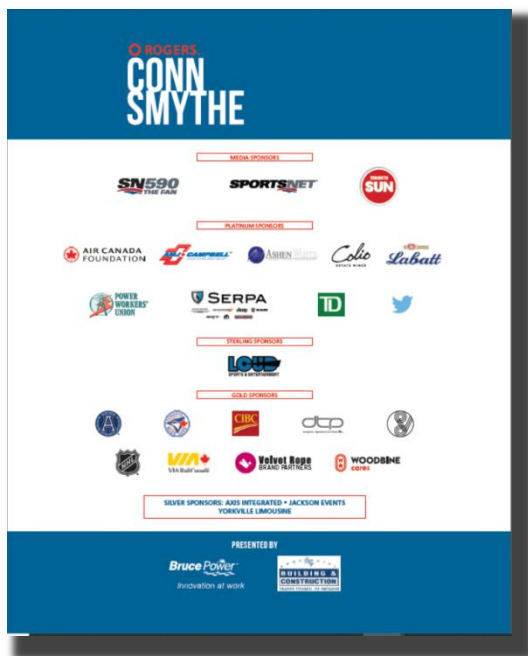
Some of the athletic greats who have graced our stage:

- Hockey - Wayne Gretzky, Johnny Bower, Gordie Howe
- Baseball - Paul Molitor, Tommy Lasorda
- Boxing - Lennox Lewis, Rubin "Hurricane" Carter
- Tennis - John McEnroe, Daniel Nestor, Denis Shapovalov
- Football - Joe Thiesmann, Michael "Pinball" Clemons
- Motor racing - Mario Andretti, Scott Goodyear, James Hinchcliffe
- Olympic Champions - Rosie MacLennan, Adam Van Koeverden, Penny Oleksiak, Tessa Virtue

In 2019, our celebrity head table guests included:

- Paul Beeston
- Billy Bridges
- John Gibbons
- Jayna Hefford
- Jerry Howarth
- Curtis Joseph
- Dave Keon
- Daniel Nestor
- Evanka Osmak
- Ken Reid
- Sami Jo Small
- Tessa Virtue

Our 2019 corporate partners:



2019 Premium Corporate Tables:

Bloom Lanys Professional Corporation
Canada Post
D. Petit Home Improvements
Dome Productions
LiUNA Provincial District Council
Maple Leaf Sports & Entertainment
Nancy McFadyen
NHL Foundation
Ontario Sports Hall of Fame
Rigobon, Carli Law Firm
Scotiabank
Serpa Automotive
Stellick Communications
Toronto Blue Jays Baseball Club
Toronto Maple Leafs Alumni
Toronto Police Association



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Make an impact

We offer a wide-range of sponsorship opportunities to suit all budgets. Below you will find the recognition and deliverables offered for each sponsorship level. However, we also recognize that in today's lean landscape it is important that your community investment is made strategically and efficiently. We therefore invite you to let us know if there are any customizations or optimizations we can provide to ensure your investment in our event satisfies your CSR commitments and priorities.

Presenting Sponsor	Media Sponsor	Platinum Sponsor	Gold Sponsor	Premium Table	Corporate Table
\$25,000	\$20,000	\$10,000	\$7,500	\$5,000	\$3,500

Event Recognition

	Presenting Sponsor	Media Sponsor	Platinum Sponsor	Gold Sponsor	Premium Table	Corporate Table
Ad in program	Full page	Full page	Full page	1/4 page		
Logo in program	★	★		★	★	Name only
# of tickets to the dinner	20	10	10	10	10	10
# of tickets to VIP pre & post reception	20	10	10	10	10	
Best table assignment	★		★			
Table signage	★	★	★	★	★	
Verbal recognition from stage	★					
Logo on digital sponsor reel	★	★	★			Name only
Logo on event signage	★	★	★	★		
Opportunity for additional corporate signage	★	★	★	★		

Other Recognition

Logo on all pre-event materials	★					
Presenting sponsor recognition in press release	★					
Logo/link on Conn Smythe website	★	★	★	★		Name only
E-newsletter sponsorship highlight	★	★	★	Name only		
Logo on Toronto Sun ads (TBC)	★	★	★	★		
Recognition in Annual Report	★	★	★	★	★	
Industry exclusivity within sponsor level	★					

Speaking Opportunities

Live interview and co-presentation of Conn Smythe Dinner cheque presentation at 2020 Easter Seals Telethon	★					
Private interview of head table guest		★				

Other Opportunities

Employee volunteering with Easter Seals	★	★	★	★	★	★
Auction item	★	★	★	★	★	★
Promotional guest gift	★					
Business receipt letter					★	

For sponsorship or corporate table information, please contact:

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