

 **ROGERS**

CONN SMYTHE

**SPORTS CELEBRITIES
DINNER & AUCTION**

WEDNESDAY, FEBRUARY 6, 2019

PRESENTED BY

Bruce Power


**Easter
Seals**

Helping Kids with
Physical Disabilities
Succeed

Ontario



BE PART OF A LONG-STANDING TORONTO SPORTS TRADITION

Sixty-seven years ago, a small but dedicated group of people took one special night and turned it into a time-honoured tradition that is known today as the **ROGERS CONN SMYTHE SPORTS CELEBRITIES DINNER & AUCTION**. More than half a century later, Canada's most successful and prestigious sports dinner has raised more than \$10 million for youth and young adults with physical disabilities. None of this would be possible without our sponsors.

THE EVENT

The 68th Annual Conn Smythe Sports Celebrities Dinner & Auction is an exclusive night out featuring pre and post VIP receptions, sports celebrity interviews, a gourmet meal and silent and live auctions. Maybe you have something to offer that would take this event to the next level and put your company front and centre with Toronto sports, media and business communities.

WHO ATTENDS

The Conn Smythe Sports Celebrities Dinner gives you the opportunity to engage with sports enthusiasts, age 30 – 60. This year we are happy to be hosted at THE WESTIN HARBOUR CASTLE in Toronto.





68TH ANNUAL ROGERS CONN SMYTHE
SPORTS CELEBRITIES DINNER & AUCTION
CONNSMYTHEDINNER.COM

HOW DO YOU WANT TO GET INVOLVED?

We have a variety of suggestions; however you know your business best and how you like to engage with your audience. You can choose from some of our sponsorship packages below or we can work together to come up with a strategic opportunity that meets your needs and suits you best.

IN 2018, OUR CELEBRITY HEAD TABLE GUESTS INCLUDED

Jamie Campbell,
Yvan Cournoyer, Brian Burke,
Paul Henderson,
Jamaal Magloire,
Elizabeth Manley,
Randy Ambrosie, Jim Popp,
J.P. Arcencibia, Ron Ellis and
James Brennan

OUR 2018 PREMIUM CORPORATE TABLES FEATURED

Bloom Lanys Professional Corporation, CIBC, CUPE, D. Pettit Home Improvements, Maple Leaf Sports & Entertainment, McCarthy Tétrault, Nancy McFadyen, NHL Foundation, Samsung, Toronto Blue Jays Baseball Club

	Presenting Sponsor \$25,000	Media Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Premium Table \$5,000	Corporate Table \$3,500
Event Recognition						
Ad in program	Full page	Full page	Full page	1/4 page		
Logo in program	✓	✓	✓	✓	✓	Name only
# of tickets to the dinner	20	10	10	10	10	10
# of tickets to VIP pre & post reception	20	10	10	10	10	
Best table assignment	✓	✓	✓			
Table signage	✓	✓	✓	✓	✓	
Verbal recognition from stage	✓					
Logo on digital sponsor reel	✓	✓	✓	✓		Name only
Logo on event signage	✓	✓	✓	✓		
Opportunity for additional corporate signage	✓	✓	✓			
Other Recognition						
Logo on all pre-event materials	✓					
Presenting sponsor recognition in press release	✓					
Logo/link on Conn Smythe website	✓	✓	✓	✓		Name only
E-newsletter sponsorship highlight	✓	✓	✓	Name only		
Logo on Toronto Sun ads (TBC)	✓	✓	✓	✓		
Recognition in Annual Report	✓	✓	✓	✓	✓	
Industry exclusivity within sponsor level	✓					
Speaking Opportunities						
Live interview and co-presentation of Conn Smythe Dinner cheque presentation at 2019 Easter Seals Telethon	✓					
Private interview of head table guest		✓				
Other Opportunities						
Employee volunteering with Easter Seals	✓	✓	✓	✓	✓	✓
Auction item	✓	✓	✓	✓	✓	✓
Promotional guest gift	✓					
Business receipt letter					✓	

WHO BENEFITS?

KIDS WITH PHYSICAL DISABILITIES!

Whether it's providing funding to help a child get a wheelchair so they can attend their local school, or offering them the chance to make new friends and try thrilling activities at our fully accessible summer camps, the money raised at the **ROGERS CONN SMYTHE SPORTS CELEBRITIES DINNER** presented by Bruce Power will help give kids a chance to focus on what they can do rather than on their limitations.

Easter Seals Ontario relies on the generosity of public donations to offer its programs and services for kids with physical disabilities. Together, we are helping kids **BE KIDS!**

For more information, visit EasterSeals.org.

**FOR SPONSORSHIP OR
CORPORATE TABLE DETAILS,
PLEASE CONTACT:**

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