

Be Part of a Special Evening

73RD ANNIVERSARY OF THE

CONN SMYTHE SPORTS CELEBRITIES DINNER & AUCTION

03/27/24

AT THE FAIRMONT
ROYAL YORK HOTEL

CONN SMYTHE SPORTS CELEBRITIES DINNER & AUCTION

In Support of Easter Seals Kids

PRESENTED BY



Helping Kids with
Physical Disabilities
Succeed



Over seventy years ago, a small but dedicated group of people took one special night and turned it into a time-honoured tradition that is known today as the Conn Smythe Sports Celebrities Dinner & Auction.

An exclusive night with sports celebrity interviews, a delicious meal and beverages, and an online silent auction, 50/50 raffle, the 2024 Conn Smythe Sports Celebrities Dinner & Auction promises an unforgettable night with access to a unique group of high-profile individuals.

More than 700 guests are expected to attend this entertaining event which raises funds to help children with physical disabilities in Ontario. The evening will include appearances by notable sports celebrities as well as one of the largest sports memorabilia silent auctions in North America. We hope you join us on March 29th at the Fairmont Royal York Hotel to make incredible memories while raising support for children and youth with physical disabilities.



Invest in a Child's Future

The children Easter Seals Ontario serves have lifelong physical disabilities. Many of their families face tremendous emotional and financial strain and need somewhere to turn for help.

Not only does your support have a positive impact on the day-to-day lives of children with physical disabilities and their families, in many instances your impact is life-changing.

INDEPENDENCE

Equipment like a walker gives children the independence to move around their home on their own and provides them with the motivation to try other new things.

DIGNITY

Over and above independence, items such as commodes and bathing chairs provide kids with privacy and dignity which is equally important. A bath lift enables a teenager to enjoy a bath in private.

INCLUSIVE AND SOCIAL CONNECTION

Everyone wants to belong. Our camps offer kids with physical disabilities the chance to connect and make friends in a fun, inclusive environment.

SAFETY AT HOME

Having the proper equipment at home means there is less risk of injury from repetitive lifting, and parents can take comfort in knowing their child is safer, more comfortable and has greater independence.



By becoming a sponsor, you can make a life-changing impact and help kids with physical disabilities overcome obstacles and achieve their dreams.



Align Yourself with Success

An event that consistently garners high media interest, the Conn Smythe Sports Celebrities Dinner & Auction is a smart sponsorship choice for companies of any size or in any sector. With multiple opportunities to network with business, community, and sports leaders, your sponsorship offers you the chance to impress partners and clients, reward employees, and make valuable professional connections.

Some of the Athletic Greats who have graced our stage:

HOCKEY

Wayne Gretzky, Johnny Bower, Gordie Howe, Wendel Clark, Connor McDavid

BASEBALL

Joe Carter, Paul Molitor, Tommy Lasorda, Pat Borders

TENNIS

John McEnroe, Daniel Nestor, Denis Shapovalov

FOOTBALL

Joe Thiesmann, Doug Flutie, Michael "Pinball" Clemons

MOTOR RACING

Mario Andretti, Scott Goodyear, James Hinchcliffe

OLYMPIC CHAMPIONS

Rosie MacLennan, Adam Van Koeverden, Penny Oleksiak, Tessa Virtue, Marnie McBean

In 2023, our celebrity head table guests included:

Charles Oakley, Tiger Williams, James Dunn, Bruce Boudreau, Pat Borders, Mikyla Grant-Mentis, Scott Russell, Henoc Muamba and Marnie McBean



2023 Corporate Sponsors

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Pickle Barrel Catering
Tasty Selections

Make an Impact

We offer a wide range of sponsorship opportunities to suit all budgets. Below you will find the recognition and deliverables offered for each sponsorship level. However, we also recognize it is important that your community investment is made strategically and efficiently. We therefore invite you to let us know if there are any customizations or optimizations, we can provide to ensure your investment in our event satisfies your community social responsibility commitments and priorities.

Event Recognition	Presenting Sponsor \$25,000	Media Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500
Ad in Program	Full Page	Full Page	Full Page	Half Page
Logo in Program	✓	✓		✓
# Of Tickets to the Dinner	20	10	10	10
# Of Tickets to the VIP Pre and Post Reception	20	10	10	10
Best table Assignment	✓		✓	
Verbal Recognition in Virtual Room	✓			
Logo on Digital Sponsor Reel	✓	✓	✓	
Logo in Easter Seals Ontario Social Media Post	✓	✓	✓	
Logo on EasterSeals.Org	✓	✓	✓	
Sponsor Spotlights				
Logo on all Pre-Event Materials	✓			
E-Newsletter Sponsorship Highlight	✓	✓	✓	Name Only
Logo on Toronto Sun Ads (TBC)	✓	✓	✓	✓
Recognition in Easter Seals Ontario Annual Report	✓	✓	✓	✓
Industry Exclusivity Within Sponsorship Level	✓			
Employee Volunteering Opportunities with Easter Seals Ontario	✓	✓	✓	✓
Auction Item	✓	✓	✓	✓

For sponsorship or ticket package information, please contact:

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